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Super Bowl Champ Burgess Owens and Sports Expert Al Mercado Join Trinity Financial Advisory Board

Wall, NJ: Peter Grandich, founder of Trinity Financial Sports & Entertainment Management Company, Atlantic Avenue, announced today that Super Bowl Champion Burgess Owens and sports memorabilia expert Al Mercado have joined the company's corporate advisory board.

"I couldn't be happier that these two fine gentlemen have agreed to come on board," says Grandich. He explains that the purpose of Trinity Financial Advisory Board is to provide guidance to the firm's unique niche clientele. Through their own life experiences, faith-filled advisory board members can help guide athletes and entertainers through many of the challenges that celebrity can often bring.

"I'm delighted Burgess is willing to be part of our advisory board. Now those crazy Raiders fans will stop asking me why no raiders are part of our team!" quips Grandich.

Of the appointment, Owens says, "I look forward to the opportunity to share some of my life lessons and experiences with young athletes who are in the process of writing a very important chapter in their lives. If in the end, they are successful in closing this chapter with preparation, excitement and vision for the next, we will have succeeded in our mission."

ABOUT OWENS - Burgess Owens is a former University of Miami and NFL star who travels the country delivering a message of optimism and hope.

He grew up in the Deep South during a time when the barriers of segregation were being torn down. As one of the first three Black Americans to play football at the University of Miami, he earned a Bachelor of Science degree in Biology/Chemistry and simultaneously gained recognition as a football powerhouse. He was named to Who's Who Among Students in American Universities and Colleges. As an All-America defensive back, he was selected as Most Valuable Defensive Player in the North/ South Senior Bowl and earned MVP honors in the Coaches All-American Game. He was inducted to the Hall of Fame of Outstanding College Athletes of America and later to the University of Miami's Hall of Fame and the Orange Bowl Ring of Honor.

Burgess was the thirteenth player, first defensive back drafted in the first round by the NY Jets in 1973. Later that year, he was selected as the Jets Rookie of the Year and to the NFL's All-Rookie team. He led the Jets defense in interceptions five of seven years and was selected as the Defensive Captain for three seasons.

After being traded to the Oakland Raiders, in 1980 Burgess led the Raiders defensive squad in tackles on their way to a Super Bowl Championship. In 1982, his last year with the Raiders, he led the team in interceptions and was selected as first alternate to the NFL All Pro-Bowl. He was, on two occasions, the NFL commercial spokesman for the United Way.

Burgess has for many years been an out spoken advocate for self-empowerment through entrepreneurship. Since retiring from the NFL, Burgess has been involved in many corporate and entrepreneurial endeavors. He travels throughout the country speaking of the intrinsic principles that underline the foundation of our American way of life. From a historical perspective, he speaks of the values espoused by our country's founders through such documents as the May Flower Compact, The Declaration of Independence and the U.S. Constitution. The tone, passion and perspective from which Burgess speaks are both inspirational and instructional for all ages and backgrounds.

Burgess and his wife of more than 30 years, Josie, have six children and four grandchildren. Learn more at www.BurgessOwensTalks.com.

ABOUT MERCADO - Al Mercado is founder and president of In The Game Collectibles (ITGC), a company that has been connecting fans with their favorite athletes since 2005. Through initiative, persistence and hard work, what began as a childhood dream has turned into a successful business growing every year. Mercado specializes in appearances, autographs, public relations and event marketing, and deals with both signed and unsigned memorabilia and game-worn equipment. He prides himself on the authenticity of the products by never buying from outside vendors and always having an ITGC representative at every signing.

The ITGC mission has always been a simple one: “make collecting sports memorabilia affordable and fun for the fans.” He currently represents such stars as Ahmad Bradshaw, Domenik Hixon, David Tyree, Antrel Rolle, and Danius Zubrus. Learn more at www.InTheGameCollectibles.com

“I’ve engaged Peter to work with many of my clients and at special events and it’s truly an honor that he felt me worthy to be part of his board,” says Mercado.

“Al Mercado is simply one of the nicest gentleman God has ever sent my way,” comments Grandich. “His clients are extremely blessed to have him representing them.”

About Trinity Financial

Trinity Financial, Sports & Entertainment Management Company offers a variety of services for individuals and small to mid-sized businesses. Additionally, through the assistance of co-founder and company consultant Lee Rouson, former New York Giants running back and two-time Super Bowl Champion, Trinity Financial offers specialized services for professional athletes and entertainers. Peter Grandich is a member of the National Association of Christian Financial Consultants. His daily financial blog, *The Grandich Letter*, is read online by thousands of investors at www.grandich.com. The company is located at 2431 Atlantic Avenue, Manasquan, NJ. For information about Trinity Financial, go to www.TrinityFSEM.com.