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DATE: February 18, 2010

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FOR IMMEDIATE RELEASE

Former NY Jet Marty Lyons Joins Trinity Financial Speakers Bureau

Wall, NJ: Peter Grandich, founder of Trinity Financial Sports & Entertainment Management Company, announced today that former NY Jet defensive tackle Marty Lyons has joined the company's speaker's bureau.

"I've had the pleasure of being around Marty for several years and consider him one of the finest professional athletes I have ever met. I've had nothing but rave reviews about his presentations," says Grandich, managing member of Trinity FSEM.

Mr. Grandich explains that the purpose of Trinity Financial speaker's bureau is to provide high-quality sports celebrity speakers for area businesses and organizations.

"By teaming up with our sports-based program and interacting with high-profile athletes, businesses and organizations are able to expand constituents and clients," Grandich adds. "Our speaker's bureau offers a unique networking opportunity to assist businesses and groups in finding the right sports star to make their next event a huge success."

Speakers are available for seminars, workshops, business meetings, youth events, church events, fundraisers and more. The celebrity athletes regularly appear for endorsements, autograph signings, etc.

"Because of our association with many pro athletes and entertainers, we are in the unique position to provide a broad range of celebrity athletes and business professionals to speak at events," Mr. Grandich states.

ABOUT LYONS:

Marty Lyons cut his teeth in football at the University of Alabama where he was an All-American under legendary coach Paul “Bear” Bryant. He went on to play in the NFL, where he served for twelve years as a premiere defensive lineman for the New York Jets. Along with Joe Klecko (also a Trinity Advisory Board member), Mark Gastineau and Abdul Salaam, he was a member of the famed “New York Sack Exchange.”

In 1982, he established The Marty Lyons Foundation to fulfill the special wishes of terminally ill children, and today he serves as the organization’s senior vice president of operations. He is currently the Senior Vice President of Operations at the LandTek Group, Inc. where he has successfully merged his renown in sports and business savvy to greatly contribute to its growth as one of the premier turf installation businesses. He is also a sought after motivational speaker, philanthropist and broadcaster.

ABOUT TRINITY:

Trinity Financial Sports & Entertainment Management Company offers a variety of services for individuals and small to mid-sized businesses. Additionally, through the assistance of Lee Rouson, co-founder, company consultant and former New York Giants running back, Trinity Financial offers specialized financial services for professional athletes and entertainers.

Peter Grandich is a member of the National Association of Christian Financial Consultants, the Society of Quantitative Analysts and the New York Society of Security Analysts. The company is located at 2431 Atlantic Avenue, Wall Township, NJ. For information about Trinity Financial, go to www.TrinityFSEM.com or call 732-642-3992.