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DATE: March 1, 2008

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Trinity Financial and Super Bowl Champion New York Giants Team Up to Give Kids a Once-In-A-Lifetime Experience

Children of fallen law enforcement and 9/11 WTC first responders to be included, limited sponsorships available

Wall, NJ: Thanks to the help of a local firm, over 100 inner-city kids, families of 9/11 World Trade Center first responders and the kids of fallen law enforcement officers, as well as a few lucky sponsors, will have the once-in-a-lifetime opportunity to meet and work one-on-one with members of the Super Bowl XLII Champion NY Giants, building the kids' confidence, football skills, and character.

Peter Grandich, founder of Trinity Financial, Sports & Entertainment Management Company, is sponsoring and organizing the **2008 YOUTH FOOTBALL EXPERIENCE** along with George McGovern of the non-profit organization, Athletes in Action on Tuesday, April 15, 2008. The event will take place in the Giants Bubble next to Giants Stadium, and feature an afternoon of football instruction and life-changing motivational messages from the NY Giants players, followed by a barbecue hosted by the New York Giants.

“For the last two years, we’ve hosted the event for the boys at the Link Community School in Newark. This year, we are also including children identified by the FealGood Foundation as the children and survivors of 9/11 Ground Zero first responders and the children of police officers killed in the line of duty as identified by Survivors of the Triangle,” says Peter Grandich.

Grandich adds, "I'm honored to have the opportunity to work with Athletes in Action and members of Super Bowl Champion New York Giants. The best part of my business is when we get to assist professional athletes in sharing their real-life experiences with the public."

According to Grandich, during the event the children will be schooled in football skills by several participating Giants players, and also hear motivational messages on a variety of off-the-field subjects such as setting goals, choosing friends carefully, and the importance of not quitting.

"I've been blessed to see many members of the Giants and other professional sports teams impact kids of all ages in a way that no one else can," said Grandich.

He says that there is also a unique opportunity for a limited number of corporate sponsors and their guests to meet, greet, take pictures and have sports memorabilia signed by the players at the exclusive sponsor-only luncheon that will precede the clinics. Then, during the clinics, sponsors will stand side-by-side with the Giants players as they train the next generation.

"To help pay for the costs associated with the day and for future events like this, only ten sponsorships will be available on a first-come basis," he says. Sponsors will each receive four admissions to the event, and go from player to player as they work with each group of children.

"This is a sports fan's dream come true," says Grandich with a smile. "To be this up close and personal with so many Giants players over several hours... to have an opportunity to speak with them and take pictures and get autographs... it's unbelievable, especially when you consider the cost of the sponsorship is just \$2,500."

Grandich promises that the day will not soon be forgotten by the children, the guests or the players.

"While the football demonstrations help build their physical skills, the real life stories and inspiration shared by the players is the real touchdown," says George McGovern of Athletes in Action, who is also the NY Giants chapel leader. "I'm hopeful the schedule will permit players like Eli Manning, Shaun O'Hara, David Tyree, Michael Strahan, Jeff Feagles, Plaxico Burress, Tim Carter, Brandon Jacobs, Michael Jennings, Jarad Lorenzen, Sinorice Moss, Antonio Pierce, Reggie Torbor, Osi Umenyiora and others to participate," he adds.

To see photos from the 2006 and 2007 Youth Football Experiences, go to <http://TrinityFSEM.com/photo5.htm>. To watch news video coverage of last year's event, go to <http://www.trinityfsem.com/2007giants.htm>.

About the FealGood Foundation

The primary mission of the FealGood Foundation, a non-profit organization, is to spread awareness and educate the public about the catastrophic health effects on 9/11 first responders, as well as to provide assistance to relieve these great heroes of the financial burdens placed on them over the last five years. A secondary goal of our Foundation is to create a network of advocacy on 9/11 healthcare issues. To learn more, go to www.FealGoodFoundation.com.

About Survivors of the Triangle

Survivors of the Triangle, a New Jersey Chapter of Concerns of Police Survivors, Inc., provides resources to assist in the rebuilding of the lives of surviving families of law enforcement officers killed in the line of duty as determined by Federal criteria. The organization's goals are to address the emotional, psychological, and financial obstacles a family endures after a loved one has been killed in the line of duty. They help families conquer legal issues which may arise, thus easing the stressors of death allowing the family time to heal. To learn more, go to www.SurvivorsOfTheTriangle.org.

About Link Community School

The Link Community School was founded in 1969 by the Sisters of St. Dominic of Caldwell, NJ, in response to the Newark riots and the resulting devastation of the Central Ward community. The non-denominational independent middle school was established to rebuild the community by providing an exceptional educational opportunity for young people left in poverty. An outstanding 100% of the past five graduating classes (1999-2005) were accepted into quality private high schools of their choice. To learn more, go to www.LinkSchool.org.

About Athletes in Action

Athletes in Action is a national non-profit organization that gives professional athletes the opportunity to share life experiences with children and audiences of all ages. With chapters throughout North America, the group represents both professionals and college athletes. This New York/ New Jersey-area chapter serves athletes on the following professional, semi-pro and collegiate teams: NY Yankees, NY Giants, NY Nets, NY Jets, NY/NJ MetroStars, Newark Bears, Rutgers University, Princeton University. To learn more go to www.NYNJaia.com.

About Trinity Financial

Trinity Financial, Sports & Entertainment Management Company offers a variety of services for individuals and small to mid-sized businesses. Additionally, through the assistance of co-founder and company consultant Lee Rouson, former New York Giants running back and two-time Super Bowl Champion, Trinity Financial offers specialized services for professional athletes and entertainers. Peter Grandich is also a member of the National Association of Christian Financial Consultants. The company is located at 2431 Atlantic Avenue, Manasquan, NJ.

For information about Trinity Financial, go to www.TrinityFSEM.com. For information about the 2008 YOUTH FOOTBALL EXPERIENCE sponsorships, contact Grandich at 732-642-3992 or email pgrandich@TrinityFSEM.com.

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NOTE TO MEDIA: For specific directions, a schedule of the day's events and parking information, please call Jo Schloeder at 732-751-1004 or Peter Grandich at 732-642-3992.