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Actor Ricky Aiello and Chaplain George McGovern Join Trinity Financial Advisory Board

Wall, NJ: Peter Grandich, founder of Trinity Financial Sports & Entertainment Management Company, Atlantic Avenue, announced today that actor Ricky Aiello and NY Yankees and Giants chaplain George McGovern have joined the company's corporate advisory board.

"I couldn't be happier that these two fine gentlemen have agreed to come on board," says Grandich. He explains that the purpose of Trinity Financial Advisory Board is to provide guidance to the firm's unique niche clientele. Through their own life experiences, Christian advisory board members can help guide athletes and entertainers through many of the challenges that celebrity can often bring.

"Ricky and I grew up as friends in the Bronx and spent countless hours together," he says. "Ricky's dad, Academy Award nominee Danny Aiello, was my little league coach. While I'm delighted to have Ricky come on board, I'm truly sad that his brother, Danny Aiello III, who lost a battle to cancer last May, is no longer with us. We all spent so much time together over 40 years ago."

Aiello has appeared in over 75 feature films, television shows, and even video games in his 25-year career. Father of two, Ricky and his wife, Arlene, reside in Warwick, NY.

“It’s an honor that my childhood friend Peter Grandich has asked me onto his advisory board. Two kids from the Bronx – who knew?” quips Aiello.

About George McGovern, Grandich says, “George trusted and has allowed me into the inner-sanctum of the Yankees and Giants for almost eight years now. No man I ever met loves and serves our Lord more.”

As NY Metro Area Director and Chapel Coordinator for Athletes in Action sports ministry, George McGovern is chaplain to both the NY Yankees baseball and NY Giants football teams. He leads team Bible studies, serves as personal chaplain for several players and their families, oversees the in-season chapel services, and organizes sports outreaches around the New York metropolitan area. As Area Director of AIA, he also provides leadership to six other AIA couples serving local professional and college sports teams. Prior to his current responsibilities, George fulfilled similar duties for six years with the New York Mets and Jets teams and has served professional and college athletes for more than 25 years.

Residing in Oradel, NJ, George and his wife, Cyndy, have four grown daughters and four grandchildren.

“I have known Pete Grandich for over a decade and have come to respect his professional skills, but even more so his character. Peter’s heart for people, whether they be at the top of the ladder or not even on the ladder, is filled with love and compassion. I have never had occasion to question Peter’s integrity or motives,” says McGovern.

“Our Lord has touched his life and he’s looking to return the favor to those he touches. It is with great enthusiasm that I join a group of very capable and respected individuals to help Trinity Financial help others. His help with Bible study, chapel and other spiritually driven events with members of the NY Giants and NY Yankees has been praised by numerous players, coaches and staff,” he adds.

About Trinity Financial

Trinity Financial, Sports & Entertainment Management Company offers a variety of services for individuals and small to mid-sized businesses. Additionally, through the assistance of co-founder and company consultant Lee Rouson, former New York Giants running back and two-time Super Bowl Champion, Trinity Financial offers specialized services for professional athletes and entertainers. Peter Grandich is a member of the National Association of Christian Financial Consultants. His daily financial blog, *The Grandich Letter*, is read online by thousands of investors at www.grandich.com. The company is located at 2431 Atlantic Avenue, Manasquan, NJ. For information about Trinity Financial, go to www.TrinityFSEM.com.