

The Coast Star

Grandich set to host new radio program

June 10, 2010

Wall Township businessman Peter Grandich will be one of the hosts of “Tandem Radio: The Good News on Business,” a new program that will launch on Saturday, July 24, from 11 a.m. to 12 p.m., and will air each Saturday.

The hour-long radio program will air every Saturday, and will focus on the needs of business and entrepreneurs. It will be broadcast on New Jersey and New York radio stations, as well as the Internet.

Mr. Grandich’s co-host will be Glen J. Dalakian, who acts as a consultant, business speaker and entrepreneur, among other endeavors. Mr. Dalakian is the president of Turn Us Around, LLC.

Mr. Grandich is the founder of Trinity Financial Sports & Entertainment Management Co. in Wall Township. He is also the author of “The Grandich Letter,” an internationally-followed market and economic blog, which can be found online at www.grandich.com.

“The program will offer Biblical insights into businesses and will highlight working with integrity and using the wisdom found in scriptures to succeed in commerce,” Mr. Grandich explained.

“This is a radio show committed to helping business owners, managers and those who interact with them, and will seek to provide the answers you need to take your business to new heights,” Mr. Dalakian said. “Through weekly broadcasts with expert guests, this show will help business owners not just survive, but thrive.”

The show will include special guests, such as authors, celebrities, professional athletes and experts in topics like marketing, social media, finance, business law and human resources.

Listeners will be able to phone, text or e-mail in during the broadcasts to interact with the hosts and their guests.

The show will launch on Saturday, July 24, live from the boardwalk in Ocean Grove.

The program will stream online at www.tandemradio.com, and in Monmouth and Ocean counties can be heard on 89.7 FM.

“There are two ways to gain wisdom: by making your own mistakes or by learning from the mistakes of others,” Mr. Grandich said. “We hope you will learn from our experience to enhance your business and personal success.”